

Wednesday 9 July 2025

Dear new Parents and Guardians,

Haberdashers' Parent App

As part of our commitment to building a stronger partnership with our parents, I am excited to share with you details of the new Habs Parent App.

This App replaces our current parent communication tool (Firefly) and it will act as a centralised communication hub, streamlining information that the schools share with parents. This will improve clarity, reduce the volume of our communications and, hopefully, improve the overall experience. We have been trialling the new app at the Girls' Junior School, and it has been very well received so far.

The Haberdashers' Parent App will be available for iOS and Android in the App Store or Google Play - just search Haberdashers' Elstree Schools. You can also access it via a web browser at <https://app.weduc.co.uk>.

Whilst parents can download the app at any time, you will not be able to access your child's information until we send out your personal enrolment details at the start of September, at which point you can log in. All the information you currently require can be found on the onboarding website (Admissions has sent out this information). Please check the onboarding website throughout the summer (especially new joiners into Year 12).

Please find attached an introduction to the app. The key features include:

Key Communication Channels in the app:

Newsfeed: a 'social-media style' feed containing nice-to-know (but not essential) news stories, images, videos and updates. You can receive push notifications for new posts and will be able to 'like' but not 'comment' on these posts.

Notices: a virtual noticeboard, where the Schools can share essential updates and reminders. These will stay live for a specific duration and then 'disappear' once the event has passed, meaning parents only have what is upcoming live in your notices at any one time. Again, parents can receive push notifications for Notices.

Messages: email-style, two-way communications between school and parents (whether specific to one child, a group or the whole school). Messages will replace the vast majority of communications that currently go via email, including 'Friday letters' and most official or significant information.

Dashboard: keeps track of important messages or tasks so nothing gets missed.



Parent Portal: your personalised dashboard for your child/children.

Hub: links to useful tools, such as payments, parents' evening bookings, policies, SOCS, and curriculum pages.

Forms: useful forms will appear here if/when you need to complete them.

This app will make home-school communications easier and will bring as much information as possible together into one easy-to-navigate place and reduce the need to log into other systems or platforms. That being said, there will be situations where the functionality of other systems cannot be replicated or integrated into the app (for example Evolve for trips or SOCS for co-curricular). In those cases, there will be a link within the app (in the Hub) to those external systems to make access as easy as possible.

Please find attached a short overview guide which explains the key features of the app. We are confident that the transition will be relatively fast and the new system will be more straightforward and intuitive to navigate.

Please look out for further communications.

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'Gus Lock', is positioned above the printed name.

Mr Gus Lock
Executive Principal